



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Buyer** HANLEN,LINDSAY  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

**Product** Political - State Candidate (1071)  
**Brand** 924930 GOV (132181)  
**Acct Types** National/Political  
**Est/Headline** 924930/06221192  
**Demo**  
**Revision**  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

AgM

**Invoice** 653389  
**Inv Date** 11/25/2012  
**Terms** Net 30  
**Contract** 320413  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/27/2012 2:04:45PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
52.0	Spot	5:30:00AM-THE CHRIS M	Day,Sa-1	11/03/12 5:55AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	PM12104T	\$200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$200.00	Total Spots	1
Commission	(\$30.00)		
Net Total	\$170.00		